Report Overview:

* The sum of the orders delivered and returned does not equal orders created because the created orders is based on the order date while the delivery and returned status is based on the delivery date.
* So far, they didn’t make as much profit as the previous month. However, it is anticipated that they would do better in the upcoming months based on past performances.
* The category with the largest margins is cosmetics, followed by shoes.
* With 32.98 million naira in sales for the month, the Allure long stay eye liner was the most profitable.
* More orders are raised via the website
* location with the most profit is Maryland
* Compared to other items, the majority of lucrative products have smaller margins. Therefore, high margins do not always translate into great earnings.